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### **MicroMRI signs a strategic provider agreement with Insight MRI**

Worcester MA, USA, April 2nd, 2007 - InsightMRI (Formerly Insight Neuroimaging Systems, LLC ), an innovator in cutting edge MRI coil technology, is partnering with MicroMRI, an industry leader in clinical imaging technologies, to provide MRI hardware solutions. InsightMRI will design, fabricate and support a variety of extremity coils for different MRI platforms, and will partner with MicroMRI on designing next-generation coils. Initial work will be conducted in support of a multi center trial of bone micro-architecture assessment techniques.

Insight MRI will provide coil design and a production service to compliment the growing needs of MicroMRI's expanding scope of biomarkers for clinical and preclinical diagnostics. "MicroMRI is poised to radically change patient care in crucial areas of the current health care landscape", reported InsightMRI founder and CEO Dr. Craig Ferris, "we are very excited to be a part of their developing strategies."

MicroMRI uses novel methods for detecting variances in bone micro-architecture and density that are not possible with conventional MRI or bone density scans. This warrants the optimization of specific solutions for each of the MicroMRI applications. Until now, non-invasive measurements of bone strength have not existed. Testing conducted today measures bone density, a parameter that has been insufficient in predicting fractures. Most patients with "normal" density scores still sustain osteoporotic fractures. With current bone density technologies, it will take several years to notice a change in density due to therapy. This is unacceptable for monitoring disease progression or treatment response.

*More...*

## **MicroMRI's strategic provider agreement with InsightMRI**

### **About Insight MRI**

Insight MRI (formerly Insight Neuroimaging Systems) manufactures MRI coils, coil systems, and holders for research and clinical applications. The company's coil products have been installed in clinical and research MRI systems from 0.2-11.7T; they offer unsurpassed SNR and homogeneity for imaging the head, torso, and extremities. For 9 years INSL has been focused on providing cutting-edge technology to expand the use of magnetic resonance imaging and spectroscopy. To learn more, visit [www.insightMRI.com](http://www.insightMRI.com) or call (508) 799-6464.

### **About MicroMRI**

A University of Pennsylvania spin-off, MicroMRI was founded in 2003 to bring MRI technologies to the point of care. MicroMRI's first product provides a solution for monitoring bone quality. Its proprietary technology magnifies achievable resolution by a hundredfold compared to existing MRI scanners. This technology enables for the first time a non-invasive assessment of the architectural connectivity of the bone at the wrist and ankle, a critical marker in determining bone strength and monitoring therapy in bone metabolic conditions, such as osteoporosis.

[www.micromri.com](http://www.micromri.com)